## Working together for safe medicines in the EU

News 06/05/2019

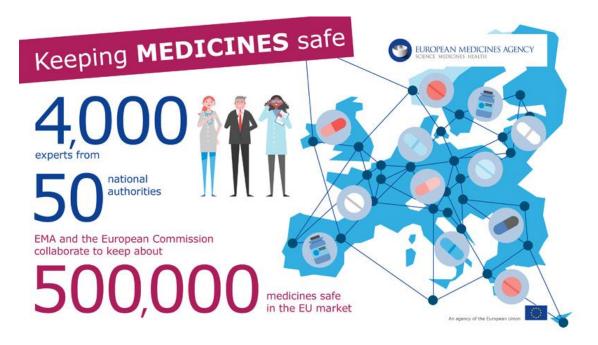
EMA launches a social media campaign to highlight how the European medicines regulatory network keeps medicines available in Europe safe and effective.

As of today, EMA will start sharing a series of info-cards on its Twitter and LinkedIn accounts.

The visuals describe the added value of European cooperation in keeping medicines safe, from the pooling of resources to better monitor and analyse safety information across the continent, to raising safety standards and allowing patients to directly report side effects and identify legally operating online pharmacies and retailers.

'Keeping medicines safe' is a priority for EMA, the European Commission and the network of national competent authorities which provides the Agency with the best-available scientific expertise in the EU for the regulation of medicines.

EMA encourages stakeholders to support the campaign by sharing the info-cards on social media.





## Did you know?

#### Keeping MEDICINES safe

Experts from all over Europe and representatives of patients and healthcare professionals meet every month to discuss and analyse the latest information on the safety of medicines.





### What happens to my side effects report?

#### Keeping MEDICINES safe

If side effects are unusual a flag is raised and EU experts take an even closer look. This can lead to a change in how the medicine is prescribed.

You can play a role in making medicines safer by reporting side effects directly to your national medicines authority.











An agency of the European Union



# Did you know?

## Keeping MEDICINES safe

Every medicine in the EU contains a package leaflet with important information for its safe use.

This information gets continuously updated. Read the package leaflet carefully and talk to your doctor or pharmacist about it.





## Did you know?

#### Keeping MEDICINES safe

In the EU, a common logo helps you to identify legally-operating online pharmacies and retailers.

Click on the logo to verify their authenticity to buy medicines safely online.



